



## Summer Free Fishing Weekend Event Examples

Are you looking to develop a Summer Free Fishing Weekend event, but can't think of what type of activity to coordinate? Here are some event examples that you might be interested in.

- Fishing derby
  - Make your event a competitive one. You can use different competitive categories for a fishing derby; including species of fish, age of angler, largest fish, smallest fish, etc. You can offer prizes to those who win the different fishing derby categories.
- Fishing clinic/class
  - Make your event an educational one. You can walk through the various steps of fishing and the skills and equipment that are needed to participate. At the end of the instructional period you could provide time for all participants to practice their newly-acquired skills.
- Summer carnival
  - Make your event one with multiple elements. You can have fishing be one component of a day that highlights many outdoor activities. Showcase hiking, biking, bird/wildlife watching and other recreational opportunities.
- Community service
  - Make your event have a community service component. You can help those in your community who are in need by adding an element of service to your event. Consider developing a partnership with the local food bank, homeless shelter or school to develop a donation drive at your event. Participants would be required to bring a canned food item, a book, socks or something else to support your partner organization.
- Mentoring
  - Make your event an opportunity for mentoring. You can engage pre-existing mentoring programs in your community (such as Big Brother Big Sisters or Michigan State University Extension) by offering your event as an inexpensive or free activity mentoring matches can participate in.
  - You can also encourage event participants to bring their "mentors" with them – whether that is a parent, grandparent, family member, friend, teacher or coach. Encourage them to bring a person they admire and look up to.